

The Next Wave Challenge 2025
Where Ideas Make Waves Of Change
Presented by the Winston Center for Leadership and Ethics

Overview:

The Next Wave Challenge 2025 invites undergraduate students to showcase their innovative ideas and entrepreneurial projects. This competition will test your creativity, market research skills, and ability to adapt to new challenges.

Team Size: Each team should consist of **3-5** participants.

The Competition:

Round 1: Idea Submission

- **What:** Submit your original projects, portfolios, or ideas.
- **Goal:** Our panel will review submissions and shortlist the most promising ideas.
- **Outcome:** A list of innovative concepts will progress to the next round.
- **Submission Deadline:** April 9th
- **How to Submit:** Send your submissions via email to winston.center@bc.edu.

Round 2: Market Research & Validation

- **What:** Shortlisted participants will present research/data to validate their idea's market need.
- **Presentation Requirements:** Provide findings from surveys, interviews, or secondary research that support the demand for your idea.
- **Goal:** Demonstrate the market potential of your concept.
- **Submission Deadline:** April 18th
- **How to Submit:** Send your market research and validation presentations via email to winston.center@bc.edu.
- **Outcome:** The strongest market research will advance to the final round.

Round 3: Fusion Element & Final Presentation

- **What:** In this final round, participants will receive a fusion element or an unexpected challenge on the spot.
- **Time:** You will have 90 minutes to integrate this new element into your existing idea and prepare for your presentation.
- **Goal:** Show your ability to innovate and adapt under pressure.

- **Final Presentation Date:** April 25th
- **Outcome:** Present your revamped idea to the judges in a "Shark Tank"-style pitch.

COMPETITION TIMELINE

- **March 31 – April 9: Idea Submission Window**
- **April 10 – April 18: Market Research & Validation Phase**
- **April 22: Finalists Announced**
- **April 25: Final Round**

Prizes: The winning team (3-5 participants) will receive a \$1,500 cash prize, awarded to the team as a whole.

Submit Ideas and Research: winston.center@bc.edu

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