

DREW HESSION-KUNZ, MSF

Boston College; Senior Lecturer & Professor of the Practice
hessiona@bc.edu

Senior Lecturer in Entrepreneurship and Finance; Serial Entrepreneur and Startup Advisor; Writer and Editor

Senior Lecturer/Professor of the Practice (F/T)	July 2014 – Present
Faculty Appointment- Shea Center for Entrepreneurship	July 2016 – Present
Adjunct Faculty (P/T)	July 2002 – June 2014
<u>Carroll School of Management, Boston College, Chestnut Hill, MA</u> <i>Currently teach courses from among Entrepreneurial Finance (Elective MFIN2210 which I created), Fundamentals of Finance (MFIN1021), Venture Capital (MBA Elective MFIN6602 which I created), Business Creation (MD330 which I created), and Financial Management (MFIN7704 – in person and online). Helped launch the BC student-run business plan competition as faculty advisor, currently mentor at Shea Center, the successor umbrella organization</i>	
PI: Energy Storage Research Project	Fall 2021– Present
Co-PI: Heart Variability Data Research Project	Fall 2019 – Spring 2021
Board of Advisors	Fall 2005– Spring 2012
<u>Sawyer Business School, Finance Department, Suffolk University, Boston, MA</u>	
Co-Founder, CFO	May 2008 – April 2014
<u>i-Nalysis LLC, Concord, MA</u>	
VP Business Development	July 2006- May 2008
CFO & Treasurer; angel investor	Sept 2002-July 2006
<u>Innov-X Systems, Inc., Woburn, MA: SOLD to Olympus, Spring 2010</u>	
Consulting CFO/Strategy Advisor	2002-2003
Co-Founder	1999-2002
<u>PortableResume Corporation, Watertown, MA</u>	
Co-Founder	1996-1998
<u>IDI Holdings, LLC, Waltham, MA</u> <i>Joint Venture with a South African technology and services firm, funded by RSA VC, developing wireless safety tracking devices for the mining and transportation industries</i>	

EDUCATION:

MS in Finance (MSF), Boston College, 1999

BS in Physics, additional studies in Chemistry, University of Massachusetts at Amherst, 1983

PUBLICATIONS:

Classroom Textbook – Finance- Why Should I Care, Jan 2023, accompanying textbook on Finance, first edition 2016

Chapters – Practical Guide to Successful Intellectual Property Valuation and Transactions, Chapter 6: Valuation Techniques and Tools of Intellectual Property Valuation, April 2022

Papers – Improved Technique for Anti-Dilution in Term Sheets, published in E-Leader Journal, presented Jan '23, Singapore

Articles – MIT Technology Review, NASA Tech Briefs, Mass High Tech Magazine, quoted in WSJ, Boston Globe, Mass High Tech Magazine, Boston Business Journal, etc.

Other Publications – Editor for McGraw Hill finance text Fundamentals of Finance solutions manual, Brealey et al;