



BOSTON COLLEGE

CENTER FOR CORPORATE CITIZENSHIP

CARROLL SCHOOL OF MANAGEMENT

Emerging Trends in Corporate Citizenship: Year in Review

Webinar

December 14, 2022

Upcoming Events & Logistics

News & Events

- **Upcoming Events and Resources:**
 - Webinar: Fostering Community Resilience
 - January 11th at 12pm ET
 - Member Meetup: Pro Bono and Skills-Based Volunteering
 - January 17th at 2pm ET
 - Certificate Summit
 - February 6 - 10 in San Diego, CA
 - International Corporate Citizenship Conference
 - April 30 – May 2 in Minneapolis, MN

To ask questions

Enter a question in the panel at the bottom of the screen

We will record today's webinar

It will be captioned and archived on our website at ccc.bc.edu/webinars

We want your feedback!

Please respond to the survey in the follow up email.

Panelists



ELANA GOLDSTEIN
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CAROLINE STRICKER
Senior Executive Education
& Advisory Associate,
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Mapping Trends in Corporate Citizenship

- **Multi-pronged approach:**
 - Primary research
 - News and regulation (Media Monitor & Regulatory Radar)
 - Secondary research (Research Briefs)
 - Online, hybrid, and in-person learning
 - Custom education and advisory services
 - Knowledge Request services



FAQs in 2022

bccccc benchmarking board budget charitable
community csr data dei disaster diversity
donations **employee** engagement esg
events financial **foundation** funding gifts
giving global goals governance grant health hours **impact**
industry internal investment **matching nonprofit** number
organizations participation people plan **policies**
report social stem strategy structure sustainability **team** trends
vendors **volunteer work**

Expanding the Scope

Google Trends: Environmental, Social, and Governance

Interest over time 



SEC Chair Gary Gensler:

“If adopted, (the rules) would provide investors with consistent, comparable, and decision-useful information for making investment decisions and would provide consistent and clear reporting obligations for issuers.”

What rules?

- **Climate-related disclosures.** Rules proposed on March 21, 2022, mandate certain climate-related disclosures, regardless of materiality considerations, in annual reports and registration statements for all companies with SEC reporting obligations under Securities Exchange Act of 1934 (Exchange Act) Section 13(a) or 15(d) and for companies filing a Securities Act of 1933 (Securities Act) or Exchange Act registration statement. Requirements range from disclosing direct and indirect GHG emissions to sharing climate-related risks, targets or goals, and corporate governance practices to manage such risks. There is a phase-in period for compliance, with the compliance date depending on the company's filing status.
- **Disclosures by certain investment advisers and investment companies.** Rule proposed, May 25, 2022, applies to registered investment companies, business development companies, registered investment advisers and certain unregistered advisers. It would require funds and advisers engaged in ESG investing to provide more specific disclosures related to their ESG strategies in fund prospectuses, annual reports and adviser brochures. The proposed rule also requires enhanced disclosures by funds using proxy voting or relying on an issuer to implement ESG strategies and an affirmation that compliance policies reasonably ensure that the fund aligns with the strategies outlined in its ESG disclosures.
- **Changes to prevent misleading or deceptive fund names.** To combat concerns about “greenwashing,” a rule proposed on May 25, 2022, requires an ESG fund to invest 80% of its assets in the ESG factor suggested by its name. Funds that consider ESG factors alongside, but not more than, non-ESG factors may not use ESG terms in their name.

Shifting Global Dynamics

BUSINESS

How a Yale professor's viral list pressured companies to pull out of Russia

A longtime advocate of corporate social responsibility gets a boost as Americans rally behind sanctions

OPINION

Some of the Biggest Brands Are Leaving Russia. Others Just Can't Quit Putin. Here's a List.

April 7, 2022

A list of companies still doing business in Russia circulated. McDonald's, Coca-Cola and Starbucks soon pulled out.

Thank You!

A recording of today's webinar will be available for members to access on the CCC website: www.ccc.bc.edu

