



BOSTON COLLEGE

**CENTER FOR CORPORATE CITIZENSHIP**

CARROLL SCHOOL OF MANAGEMENT

# Fostering Community Resilience

Webinar

January 11, 2023

# Upcoming Events & Logistics

## News & Events

- **Upcoming Events and Resources:**
  - Member Meetup: Pro Bono and Skills-Based Volunteering
    - January 17<sup>th</sup> at 2pm ET
  - Webinar: Human and Labor Rights in Global Supply Chains
    - February 15<sup>th</sup> at 12pm ET
  - Certificate in Corporate Citizenship Management
    - March 6 -10 in Boston, MA
  - International Corporate Citizenship Conference
    - April 30 – May 2 in Minneapolis, MN

### **To ask questions**

Enter a question in the panel at the bottom of the screen

### **We will record today's webinar**

It will be captioned and archived on our website at [ccc.bc.edu/webinars](http://ccc.bc.edu/webinars)

### **We want your feedback!**

Please respond to the survey in the follow up email.

# Panelists



**Erin L. Haberman**  
Sr. Director, Community Relations  
Assistant VP, Travelers Foundation  
Travelers



**Christine McElhinney**  
Director, ESG, Inclusion & Diversity  
AvalonBay Communities, Inc.

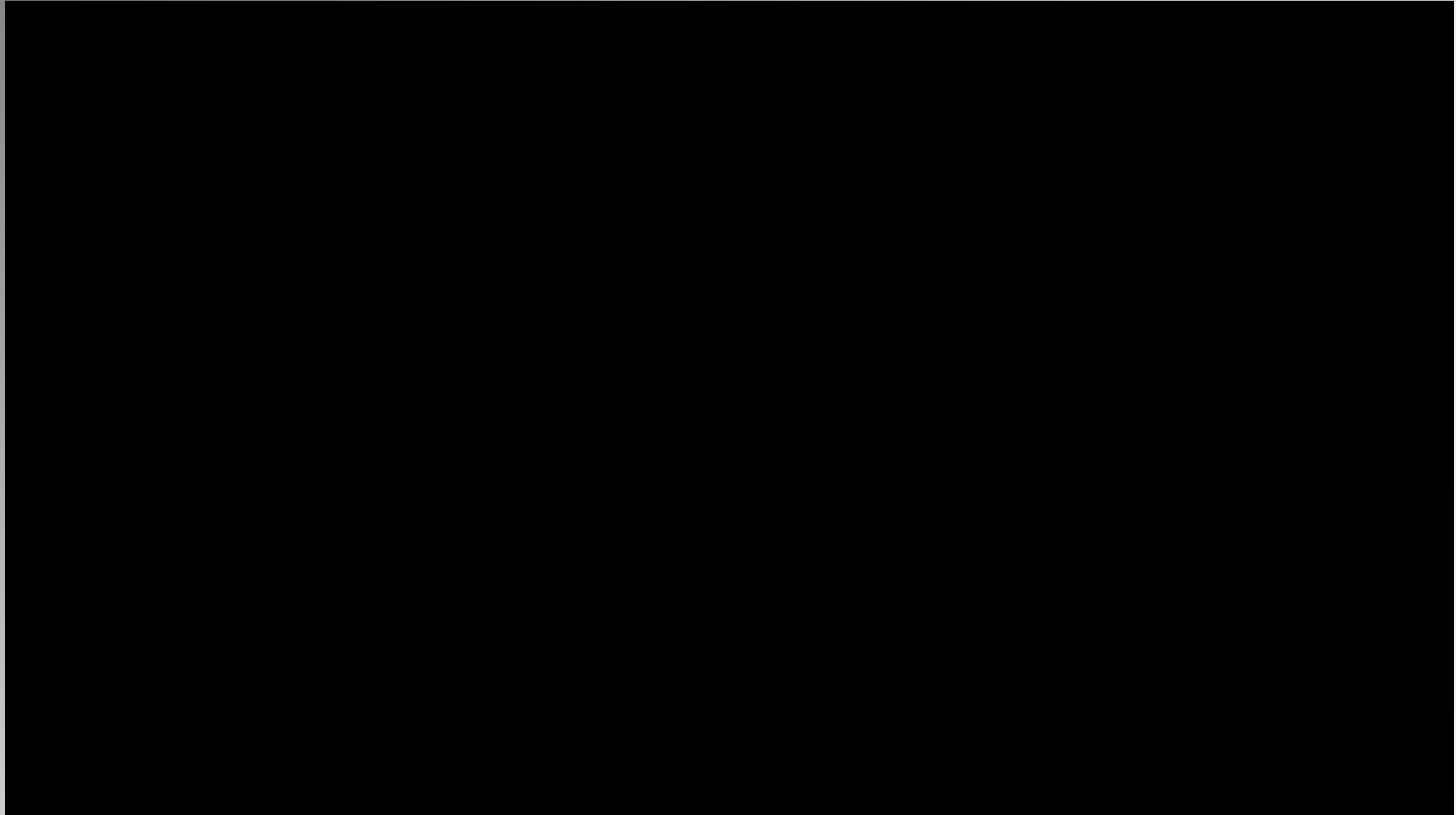
TRAVELERS & THE TRAVELERS FOUNDATION

# Travelers Fortifies Communities



TRAVELERS & THE TRAVELERS FOUNDATION

# Travelers Fortifies Communities



# Travelers Fortifies Communities - Habitat for Humanity

- Data gathered from the FORTIFIED™ program is used at hearings to influence better building codes in hurricane-prone regions and to demonstrate the affordability of building to FORTIFIED standards.
- Since 2012, Travelers has helped build nearly 90 FORTIFIED Habitat for Humanity homes in 10 states across the country.
  - Travelers continues to support the building of FORTIFIED Habitat homes by funding affiliates when there are teams of employees able to participate on the build.



# Travelers Excellence in Community Resilience Award

**Award Criteria:** Initiatives should demonstrate leadership in addressing safety, community resiliency, and/or financial threats related to catastrophic events. In addition, the program should take into consideration the varying needs of all residents of the geographic region.

## Past Winners Include:



All Hands and Hearts



SMART HOME  
AMERICA



# Travelers Fortifies Communities - Team Rubicon

- Team Rubicon is a veteran-led humanitarian organization that serves global communities before, during, and after disasters and crises.
- Since 2018, Travelers has provided funding for Team Rubicon's Low-Attention Disaster Rebuild Program.
  - Low-attention disasters (LADs) - devastating weather events that affect communities but are not large enough in scale to draw the government, media and philanthropic response triggered by major events.
- In 2022 Travelers funding was directed to the rebuild operation in Selma, Al.
  - By December, 18 homes were fully repaired and all homes that needed roofs were provided a FORTIFIED roof.



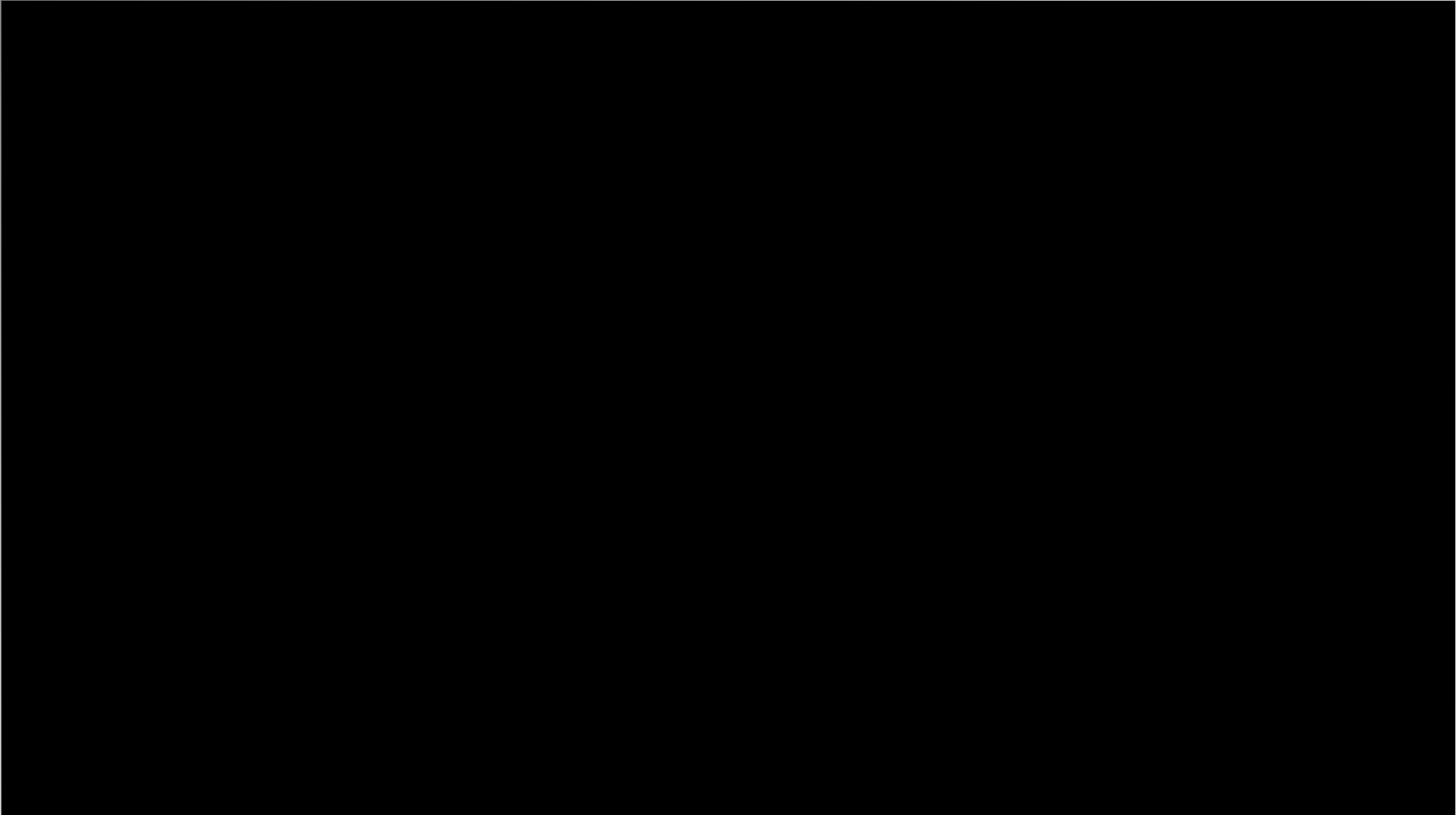
**"WHAT PUSHED ME TO GET OUT INTO THE FIELD WAS THE OPPORTUNITY TO REACH A COMMUNITY THAT HADN'T BEEN REACHED BEFORE.**

**WE COULDN'T DO THIS MISSION WITHOUT THE AMAZING SUPPORT AND CONTRIBUTIONS FROM OUR DONORS. BECAUSE OF THEM WE WILL HAVE THE OPPORTUNITY TO DO IT AGAIN."**





# Travelers Fortifies Communities - Team Rubicon



# Travelers Fortifies Communities - Smart Home America

- Smart Home America works to educate leaders, residents, and industry about smarter, safer buildings and tested policies, products, and techniques that build resilient and sustainable communities.



## Travelers Fortifies Communities - SBP

- SBP is a national disaster recovery and resilience organization dedicated to shrinking the time between disaster and recovery by reducing risk, increasing resilience, and improving the recovery process by transforming the disaster sector's systems, policies, and programs.
- Partnership with SBP began in 2019 - Travelers funded the Resilient Rebuilding Pilot Program.
  - To date, SBP has built 320 homes in 9 states and certified 47 staff members in FORTIFIED building practices.
  - SBP built the first IBHS FORTIFIED Gold Certified home in LA.



TRAVELERS & THE TRAVELERS FOUNDATION

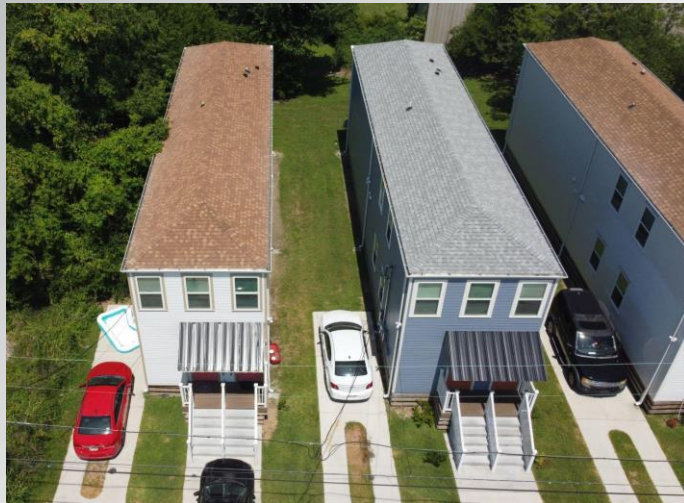
# Travelers Fortifies Communities

New Orleans, Lower Ninth Ward  
Post Hurricane Ida, Category 4 Storm

SBP FORTIFIED



Standard Construction



# Hurricane Ida



Brian Emfinger @brianemfinger



Grant Ethridge Construction, <http://www.gchp.net>

# Fostering Community Resilience

*BCCCC Webinar - January 11, 2023*





## AvalonBay Communities, Inc.

is an equity REIT\* in the business of developing, redeveloping, acquiring and managing multifamily communities across the United States.

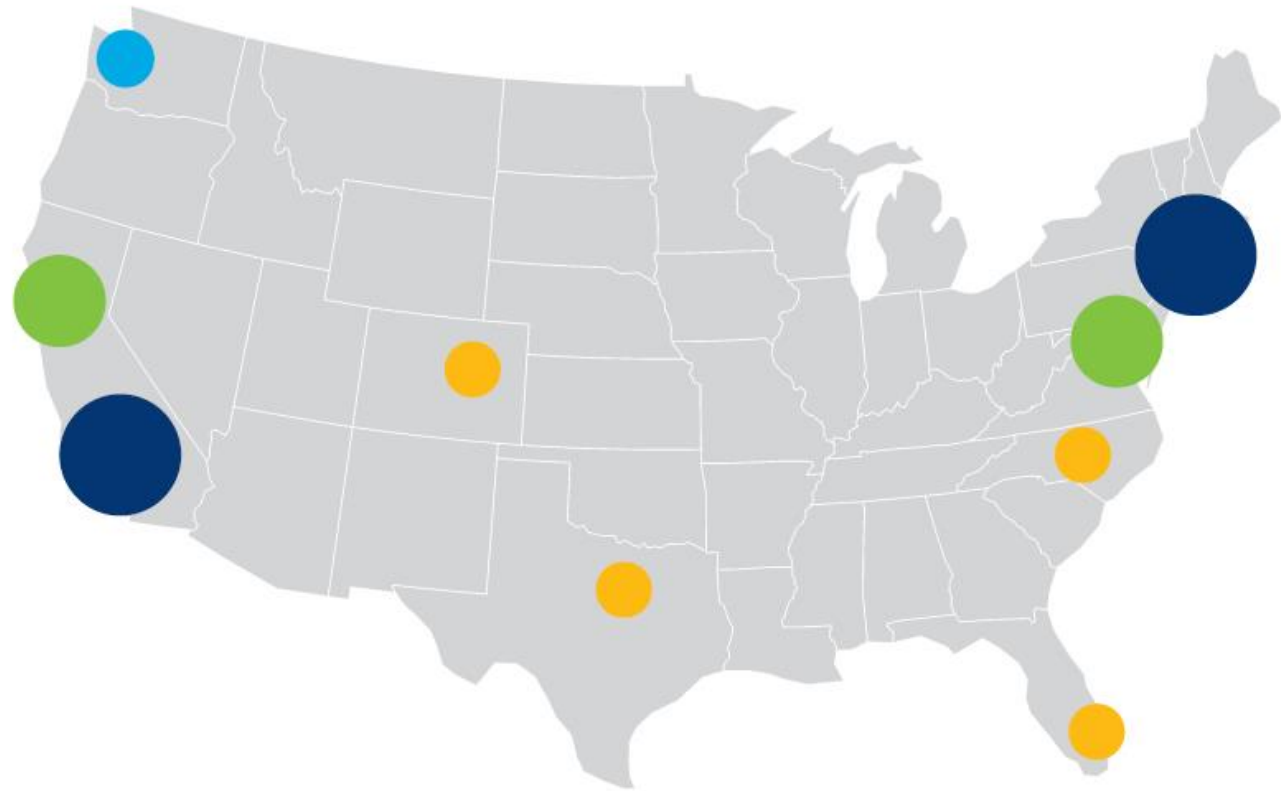
Our purpose is *Creating a Better Way to Live.*



  
**148K**  
RESIDENTS

  
**81K**  
HOMES  
(excluding those under redevelopment or construction)

  
**2,905**  
ASSOCIATES



**297 COMMUNITIES + 13 OFFICES**







# Operational Resilience

## RISK MANAGEMENT DEPARTMENT

Assist onsite teams with guidance for responding to crisis.

Coordinate with public relations team if necessary. Coordinate resident communications.

Take care of tasks that can be done remotely so community team can focus on residents and needs onsite.

Coordinate insurance company, as necessary.

*AvalonBay Emergency Procedures Manual*

# Environment, Social, Governance



# Climate Risk & Resilience

**2018:** Internal climate-risk overview (primarily focused on sea-level-rise and earthquake/liquefaction hazards)

**2019:** Engaged consultant to do pilot “deeper dive” on key properties

**2020:** Implemented Climate & Emissions Risk dashboard



# Climate Risk & Resilience

## CLIMATE & EMISSIONS RISK DASHBOARD



1. Pluvial Flooding (rainfall)
2. Fluvial Flooding (riverine)
3. Hurricane
4. FEMA flood rating
5. FEMA NRI (National Risk Index)
6. Wind
7. Tornado
8. Earthquake
9. Wildfire
10. Tsunami
11. Tidal Flooding (sea-level rise)
12. Future: Extreme Heat
13. Future: Extreme Rainfall
14. Future: Extreme Drought

# Philanthropy Focus Areas



## Community Preparedness & Disaster Relief

AvalonBay believes in helping those in need during times of natural and human disasters.

## Affordable Housing

AvalonBay believes a safe, comfortable home provides a strong foundation for all else in life.

## Support for Underserved Communities

AvalonBay believes in supporting underserved communities to help create opportunities to improve quality of life for all.

# Community Resilience



**AVB BSC**

**BUILDING STRONG COMMUNITIES  
PHILANTHROPY PROGRAM**



**American  
Red Cross**



# Odds Are That Disaster Will Strike



*Disasters happen often and sometimes without warning.*

**They can affect any community.**

*It's considered a disaster if:*

- ✓ Normal response systems are overwhelmed
- ✓ People are hurt
- ✓ Property is damaged or destroyed

# American Red Cross Partnership



# A Matter of “When”, Not “If...”



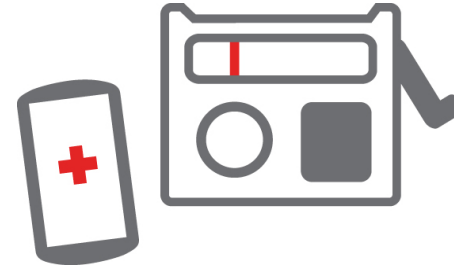
# Be Red Cross Ready



**Get a Kit**

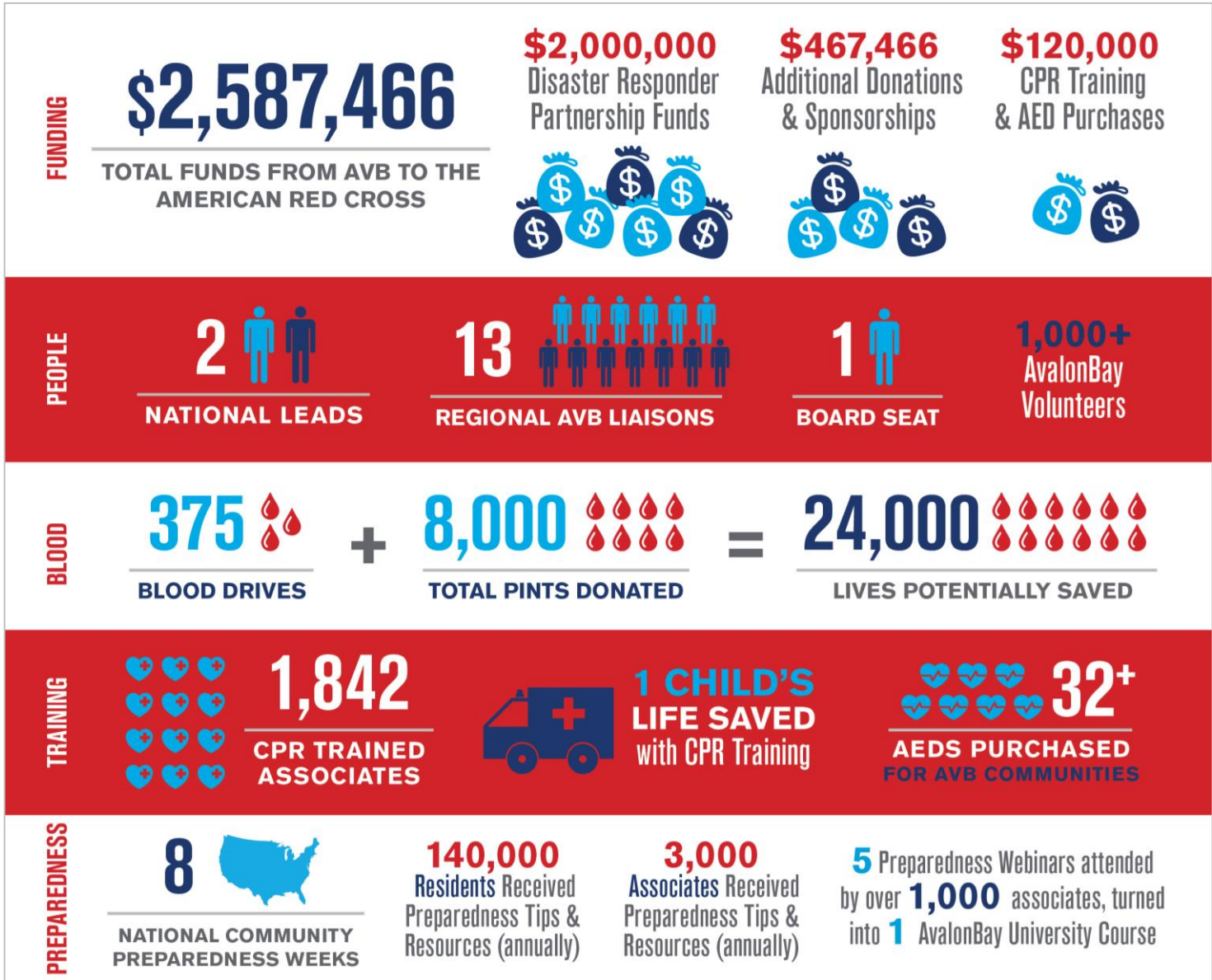


**Make a Plan**



**Be Informed**

Visit **RedCross.org** for more info and download the **Red Cross Emergency App** on your phone today!



# Associate Relief Fund

**AVALONBAY ASSOCIATE RELIEF FUND**  
Administered by Emergency Assistance Foundation, Inc.

**EMERGENCY ASSISTANCE FOUNDATION**

Select Language | AvalonBay@emergencyassistancefdn.org | 833-241-1345

## DONATIONS AND SUPPORT

The AvalonBay Associate Relief Fund was created to help employees who are facing financial hardship immediately after a natural disaster or an unforeseen personal hardship. The Fund relies primarily on individual donations from employees and support from AvalonBay to fund this program. Every contribution helps and when combined with the donations of others can provide a tax-free grant (USA) to help a fellow employee in need when they are facing the unexpected.

### MAKE A DONATION

You can make a voluntary ongoing gift or one-time gift through our secure site using your credit/debit card.

[Donation FAQ](#)

[Donation FAQ - Spanish](#)

To make a US donation using your Credit Card, Debit Card or other available options click here.

[Donate \(US\)](#)

To make a Non-US donation using your Credit Card, Debit Card or other available options click here.

[Donate \(Non-US\)](#)

To make a donation via Text-to-Give, simply text the unique keyword "ABRF" to 71777.

All donations to the fund at the Emergency Assistance Foundation, Inc. are tax deductible in the U.S. The EIN# for the Emergency Assistance Foundation is 45-1813056.

### APPLY FOR A GRANT

If you are experiencing a personal hardship or the effects of a qualified disaster, you can apply for a grant for financial assistance. Please read the Application FAQs to see if you qualify.

[Application FAQ](#)

[Application FAQ - Spanish](#)

[Apply for a Grant](#)

[Apply for Vacation Time](#)

The Emergency Assistance Foundation, Inc. administers all fund activities, and when needed assist applicants with their grant applications. AvalonBay will not have any insight into the grant process unless a grant recipient chooses to share his or her story.

[Community Resources](#)

The Emergency Assistance Foundation is here to help applicants through their challenging times. Please click the link above for social service suggestions, educational courses that cover everything from disaster preparedness to financial education and more.

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Chat

**AvalonBay**  
COMMUNITIES

# Thank You!

A recording of today's webinar will be available for members to access on the CCC website: [www.ccc.bc.edu](http://www.ccc.bc.edu)

